

**From:** [Dee Anne Finken](#)  
**To:** [Jacqui Kamp](#)  
**Cc:** [Sonja Wiser](#); [Oliver Orjiako](#); [Jose Alvarez](#); [Bart Catching](#); [Jenna Kay](#)  
**Subject:** Re: Comp Plan PPP comments  
**Date:** Thursday, February 2, 2023 1:33:59 PM

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Thank you.

On Feb 2, 2023, at 1:30 PM, Jacqui Kamp <[Jacqui.Kamp@clark.wa.gov](mailto:Jacqui.Kamp@clark.wa.gov)> wrote:

Hi Dee Anne,

Thank you for your comments. Comments from the public are very helpful to inform the next draft of the Public Participation Plan.

I also wanted to follow up on your comment about the project webpage not working. Here's the link for the page: <https://clark.wa.gov/community-planning/2025-update>

Let me know if you have continued issues accessing it so that I can look into any problems we are having on our end.

Thank you!

Jacqui

[<image001.png>](#)

**Jacqui Kamp, AICP**  
Program Manager  
COMMUNITY PLANNING

564.397.4913

[<image002.png>](#) [<image003.png>](#) [<image004.png>](#)

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**From:** Sonja Wiser <[Sonja.Wiser@clark.wa.gov](mailto:Sonja.Wiser@clark.wa.gov)>  
**Sent:** Thursday, February 2, 2023 6:59 AM  
**To:** Dee Anne Finken <[dfinken@comcast.net](mailto:dfinken@comcast.net)>  
**Cc:** Oliver Orjiako <[Oliver.Orjiako@clark.wa.gov](mailto:Oliver.Orjiako@clark.wa.gov)>; Jose Alvarez <[Jose.Alvarez@clark.wa.gov](mailto:Jose.Alvarez@clark.wa.gov)>; Bart Catching <[Bart.Catching@clark.wa.gov](mailto:Bart.Catching@clark.wa.gov)>; Jacqui

Kamp <[Jacqui.Kamp@clark.wa.gov](mailto:Jacqui.Kamp@clark.wa.gov)>

**Subject:** RE: Comp Plan PPP comments

Good Morning Dee Ann: Thank you for your comments related to the Comp Plan/Public Participation Plan. I will forward your comments to our staff and add to the Index of Record. Your name and email will be added to our database to receive future communications on the 2023-2025 Comp Plan.

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**From:** Dee Anne Finken <[dfinken@comcast.net](mailto:dfinken@comcast.net)>

**Sent:** Wednesday, February 1, 2023 4:58 PM

**To:** Cnty 2025 Comp Plan <[comp.plan@clark.wa.gov](mailto:comp.plan@clark.wa.gov)>

**Subject:** Comp Plan PPP comments

**CAUTION:** This email originated from outside of Clark County. Do not click links or open attachments unless you recognize the sender and know the content is safe.

At first look, the Public Participation Plan that county staff has outlined looks to check all of the appropriate boxes for a good communication plan.

But I have concerns about how effective efforts to communicate details about the update truly will be for the more than half a million people who call Clark County home.

Furthermore, I have concerns about whether the efforts will prompt meaningful engagement by our residents.

Consider these points:

- Although the audience list is lengthy and includes stakeholders from a wide variety of the population, the number of recipients who will be notified of meetings and other information is only over 1,000.
- The project webpage is not currently operative.
- The plan notes the county will keep people informed via its social media accounts, but I saw only one mention on Facebook about the request for comments on the Public Participation Plan. And there were no likes or comments on the post. The county's Twitter account featured one Tweet about the PPP, and it had been viewed 229 times.
- To rely heavily on local media to communicate a great deal about the update is to ask a lot of local media, which is already spread thin. I salute the Columbian which did feature a news brief about the opportunity to comment on the Public Participation Plan. But the only reason I knew about the opportunity was because I was urged to do so by a friend.

My point is that people need people they know and trust to make them take action.

As for engaging or involving residents, I question how many of the parents whose young children need them to drive them to soccer practice, attend parent-teacher conferences, provide homework help and perhaps work a second job to make ends meet, will be able to attend open houses or public hearings. Yet, this plan to determine Clark County's next 20 years will impact those young children more than it will impact many of you and certainly me. I propose that the outreach and engagement efforts be more focused and personal. County staff and the staffs of the seven municipalities are limited. But they could strive to meet

people where they are? Could they set up tables at the farmer's markets? Have booths at the Clark County fair? Hold workshops at schools where teen-agers can learn about plans to create the future they will inherit? Make personal appeals to members of community groups to explain the significance of the plan?

Furthermore, elected officials at the county level and in each municipality need to reach out to their constituents and groups to inform them of the significance of the update. Wouldn't it be reasonable for them to do as much outreach and campaigning to explain the update to the public that they do to get elected? After all, aren't the people who elected these officials the ones they should serve?

Sincerely,

Dee Anne Finken

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