

## Rebecca Messinger

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**From:** Kathleen Otto  
**Sent:** Monday, May 1, 2023 5:47 PM  
**To:** Rebecca Messinger; Tina Redline; Oliver Orjiako; Jose Alvarez  
**Subject:** FW: PUBLIC COMMENT- 20-year Population Forecast  
**Attachments:** Population\_forecast\_2025\_Comp\_Plan.pdf



**Kathleen Otto**  
County Manager

564.397.2458



**From:** Noelle Lovern <Noelle@biaofclarkcounty.org>  
**Sent:** Monday, May 1, 2023 5:27 PM  
**To:** Karen Bowerman <Karen.Bowerman@clark.wa.gov>; Gary Medvigy <Gary.Medvigy@clark.wa.gov>; Glen Yung <Glen.Yung@clark.wa.gov>; Michelle Belkot <Michelle.Belkot@clark.wa.gov>; Sue Marshall <Sue.Marshall@clark.wa.gov>; Kathleen Otto <Kathleen.Otto@clark.wa.gov>  
**Subject:** PUBLIC COMMENT- 20-year Population Forecast

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Good afternoon,

Attached and below is the BIA's public comment regarding the 20-year Population Forecast. I want to thank each member of the Council and county staff for the seriousness taken with this matter. It is our desire to continue to work closely with each member of this Council and county staff throughout this planning cycle to optimize the outcome for our community and the next generation of Clark County residents.

I am available to answer any questions you might have at your convenience.

Best,





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May 1, 2023

Chair Karen Dill Bowerman  
Clark County Council  
County Manager Kathleen Otto

PO Box 5000  
Vancouver, WA 98666-5000

Public Comment & Concern: 20-year Population Forecast

Dear Chair Bowerman, Council Members, & County Manager:

On behalf of the Building Industry Association of Clark County (BIA) and our more than 750 member businesses, we would like to thank you for the opportunity to share our support for approving a 20-year population forecast at no less than 1.45%.

Our association is made up of builders, designers, developers, engineers, skilled tradesman, suppliers, and various supporting industries. These are our members' professional roles, but our members are more than their business roles. They live, serve, volunteer, and raise their families in Clark County.

These members proudly champion the preservation of what has long been recognized as the American dream- homeownership. It saddens us to see the vision of owning, improving, inhabiting, and experiencing the ups-and-downs of life in a privately owned home pushed further out of reach of working-class households. These households are the backbone of our community, and we are proud to build the homes they live and grow in.

People come to Clark County seeking out this dream. Will they be disappointed to find it's no longer attainable? Getting the 20-year population forecast right is critically important. The population forecast is a crucial building block for addressing our community's current challenges of housing affordability and homelessness. Homeownership is not only a dream, but also a lifeline for those seeking their way out of generational poverty. In order of priority for diversity, equity, and inclusion initiatives, housing affordability must take a top slot on our agenda.

The 20-year population forecast is not a limitation Clark County will put on how many people will migrate to our beautiful region. It is a projection. This projection is

a planning tool. It will help Clark County and all the jurisdictions within the county to plan for the teachers, public service workers, law enforcement officers, social workers, nurses, and human services workers who want to live where they work. When the workers who are the backbone of our community cannot afford to live where they work, we lose the sense of community we are known for.

The 2025 Comprehensive Plan Update will shape our community for the next two decades. It will determine how prepared we will be to serve, protect, educate, transport, feed, nurse, and house the people who are coming to Clark County. We must give this projection our best effort and get it right.

The Building Industry Association of Clark County and its members urge the Clark County Council to approve a population forecast of no less than 1.45%.

Thank you for your time in advance. We know this is a long and arduous process and we look forward to working alongside this Council and staff to bring the 2025 Comprehensive Update to an optimal outcome for the community.

Sincerely,

Building Industry Association of Clark County & Members

Shawn Macfarlane	President	SummerPlace Homes Inc.
Curtis Gerke	Branch Manager	Landmark Professional Mortgage Co.
David Clark	CFO	TimberCrest Homes, LLC
Eric Golemo	President	SGA Engineering
Wade Stewart	Principle	Highland Opportunities, LLC
Nick Massie	Trainer	Rotschy Inc.
Kurt Stonex	Senior Engineer & Principal	Mackay Sposito
Shane Leitzke	General Manager/Co-Owner	NW HVAC Service, Inc.
Steve Veatch	President/ Co- Owner	NW HVAC Service, Inc.
Mason Lowry	Vice President	Right Turn, Inc.
Randy Massie	President	Columbia Allied Services
Jocelyn Cross	Sr. Development Manager	Hurley Development
Jon Girod	President	Quail Homes
Tracy Doriot	President	Doriot Construction
John E. Rose	Managing Broker	Rose Real Estate Group, Inc.
Jason Krenzler	Owner	Krenzler Homes, Inc.
Ryan Styger	Vice President of Land Acquisition	Pacific Lifestyle Homes
Aaron Helmes	Owner	Generations Homes Northwest
Shary Dallum	Vice President	Dalco Electric, Inc.
Sue Halme	Office Manager	Halme Excavating, Inc.
Justin Ross	Design Doctors	

Greg Kubicek	Construction Chief Executive Officer	Holt Homes, Inc.
Caleb Blanton	Construction Manager	New Tradition Homes
John VanDruff	President	Electronic Essentials, Inc.
Scott A. Hogan	Vice President & Manager	Clark County Title Company
Niall Glavin	Owner	Glavin Homes
Tana Mallory	President	Three 60 Decks
Erin J. Wriston	Chief Executive Officer	Kingston Homes
A.J. Gomez	President	Global Security & Communication, LLC.
Houston Aho	Acquisitions & Development	Aho Construction