

Jenna Kay

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Sent: Thursday, May 2, 2024 4:58 PM
To: Jenna Kay
Cc: Monica Zazueta
Subject: The circular economy

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Jenna,

I'm sending the link below from Stanford University along to support our comp plan update process in investigating the beliefs and assumptions upon which we design our desired future...and to add support to Monica Zazueta's input re our consideration of Kate Raworth's doughnut economics when thinking about economic development and job creation. How can we begin to set up incentives, policies, and regulations for business recruitment in a circular economic model...with the intention and goal of well-being and flourishing for the people and our diverse communities, rather than being of primary service to short term profit maximization to the owners of land and other capital resources? How can we begin to step towards prioritizing (privileging) the common good over private property rights.

We have window of opportunity to begin to consider how the transition, the transformation, from an ego-economy of empire building of take-make-waste to a regenerative eco-economy for the future that is in harmony with nature and ecological systems science so that our grandchildren's grandchildren have a livable and nonviolent future. Can we even begin to talk about this required shift in mindset as part of our public deliberations in the comp plan update context? A comp plan update based on the old model of a continuous growth economy fueled by the extraction and consumption of natural resource materials (historically thru colonization, genocide, and racism) is no longer viable. Can we talk about the elephant in the room yet?

The article below may be a way to begin to address our predicament in a way that might be more palatable to some people? Especially "business interests".

Keep up the good work.



Replacing the "Take-Make-Waste" Model with Sustainable Supply Chains
gsb.stanford.edu

Doughnut Economics
kateraworth.com

