

## Jenna Kay

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**From:** Monica Zazueta <zazueta\_monica0813@gmail.com>  
**Sent:** Sunday, June 30, 2024 7:40 PM  
**To:** Jenna Kay; Amy Koski; Sylvia Ciborowski; Dana Hellman; tlunsford@parametrix.com; Nicole Metildi; Ben Duncan; Harrison Husting  
**Subject:** The Power of Local

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The Power of Local

42 minutes

<https://youtu.be/IQ7Qtrndfok?si=X1FKJE3-Mi2jKj-->

Concept of "community wealth building" - creating an economy that works for people, communities, and the planet. Initiatives and approaches:

- The "Cleveland model" - leveraging anchor institutions like universities and hospitals to create worker-owned cooperatives and boost the local economy.
- Community land trusts (CLTs) - non-profit organizations that own and develop land/assets for community benefit, such as affordable housing.
- Solidarity economy movements - efforts to radically restructure the economy for the common good, not just profit.
- Local food systems - supporting small producers, seasonal/local sourcing, and community-based food enterprises like farmers markets and food co-ops.
- Community energy projects - renewable energy initiatives owned and controlled by local communities.
- Alternative education models - Schumacher College and Black Mountains College, focus on ecological, holistic, and community-oriented learning. Bui College's one-year Fellowship programs focused on sustainable living and localization.
- Community shops and cafes - A community came together to establish a community-owned shop and cafe after the local shop closed down, creating a new community hub.
- Community gardens and urban farming - Initiatives like the Plat Fields Market Garden and the "Urban Kai" urban farms are examples of community-led food production and distribution.
- Community finance initiatives - The "Slow Money" network provides 0% interest loans to local food entrepreneurs to support the local food economy.

- Community energy projects - Community-owned renewable energy projects, like a local hydroelectric plant that provides electricity to the surrounding community.

The overarching theme is empowering communities to take control of their economic and social futures in a more sustainable, equitable, and democratic way, moving beyond the current dominant model of capitalism.