

Jenna Kay

From: Monica Zazueta <zazueta0813@gmail.com>
Sent: Sunday, July 7, 2024 6:43 PM
To: Jenna Kay; Amy Koski; Lauren Henricksen; Ben Duncan; Sylvia Ciborowski; Dana Hellman; tlunsford@parametrix.com; Nicole Metildi; Harrison Husting
Subject: Policy Ideas

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Policy ideas,

1.

Change the goal from gross domestic product (GDP) to the Doughnut.

What is the purpose of the economy and what should be its goal?

2.

See the big economic picture from circular flow to embedded economy.

What we choose to make visible powerfully impact what we notice and what we ignore.

See the big economic picture. Within the economy, there are four realms of provisioning for our needs and many economic roles: The households, the market, the state, the commons.

The household,

The unpaid activity within the household that sustains the essentials of family and social life with the universal human resource of time, knowledge, skill, care, empathy, learning and reciprocity.

The market,

The mechanism by which goods and services are bought and sold according to an agreed exchange value in terms, and the people, groups and organizations that are involved in that exchange.

The state,

The local, regional and national governments that provision public goods and services to meet people's needs, and create the legislative framework for all other forms of economic activity.

The commons,

The process and forms of stewarding a shared resource by a self-organizing and governing, outside the direct governance of the market or state, for the shared benefit of the community and the place.

3.

Nurture human nature from rational economic man to social adaptable humans.

Rational economic man stands alone, self-interested, calculating and competitive, with nature at his feet.

Social adaptable humans are caring, reciprocating, compassionate community that is a part of the web of life.

Who we tell ourselves we are shapes who we become.

4.
Get savvy with systems from mechanical equilibrium to dynamic complexity.

Mechanical equilibrium is simplifying systems with the aim of predicting and controlling outcomes.

Dynamic complexity is embracing the unpredictability of complex systems and their interconnections.

5.

Be distributive by design from divisive to distributive.

Divisive is capturing opportunity and value in the hands of a few.

Distributive is sharing opportunity and value with all who co-create it.

Who owns the source of wealth creation where we live, such as land, housing and business?

Who determines how land is used, who has access, what housing is built, who benefits from the value created?

Who creates and controls the businesses, and who benefits from the value they create?
What are the laws, regulations, infrastructure, technologies, privilege and inheritance that shape these things?

6.

Be regenerative by design from degenerative to regenerative.

Degenerative is running down Earth's life supporting systems, and pushing us over planetary boundaries.

Regenerative is restoring and working within the cycles of the living world, and bringing us back within the planetary boundaries.

Nature has no waste, so how can we learn from nature to be more regenerative by design: to repair, refurbish, restore, reuse and remake the technical materials we use (such as synthetics, plastics, ceramics and metals) that cannot be returned to nature cycles?

7.

Think again about growth from growth addicted to growth agnostic.

Growth addicted is that we have economies that need to grow, whether or not they make us thrive.

Growth agnostic is we need economies that enable us to thrive, whether or not they grow.

There are many 'hooks' to growth, including: Debt-Based money creation, consumerism, shareholder driven business, employment risk, politics captured by wealth, geopolitical power, tax income and fear of public debt.

How could economies end these structural dependencies upon endless growth? What would we need to change to make that possible?

SEE THE BIG PICTURE

Earth, which is life-giving so respect its boundaries.

Society, which is foundational so nurture its connections.

The Economy, which is diverse so support all of its systems.

The Household, which is core so value its contribution.

The Commons, which are creative so unleash their potential.

The State, which is essential so make it accountable.

Finance, which is in service so make it serve society.

Business, which is innovative so give it purpose.

Trade, which is double-edged so make it fair.

Power, which is pervasive so check it's abuse.

(My Signature 😊)

~You must always be willing to truly consider evidence that contradicts your beliefs, and admit the possibility you may be wrong. Intelligence isn't knowing everything, it's the ability to challenge everything

you know. Let's all give up our fear as a justification for not to take action because we are the creators of our reality.

Sending healing vibes
Monica Zazueta
Concerned Mum



360-723-7707

Sharing energy,

1.

Doughnut Economics 7 Ways to Think Like a 21st Century Economist
by Kate Raworth

Free digital copy of the book,

<https://fenix.tecnico.ulisboa.pt/downloadFile/845043405579281/Raworth%20%282017%29%20Doughnut%20Economics.pdf>

2.

29 minute video explaining Doughnut Economics

"How radical ideas can turn into transformative practice. Stockholm impact week 2023"

<https://youtu.be/qwyzsAWRMcw?si=Hut8czYBLqAjOBpb>

3.

Nate Hagens: "Episode 100 - The Great Simplification"

<https://youtu.be/GocuMZX3hIs?si=impadsCjN-aGZzk0>