

Jenna Kay

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To: Jenna Kay; Amy Koski; Ben Duncan; Sylvia Ciborowski; Dana Hellman; tlunsford@parametrix.com; Nicole Metildi; Harrison Husting
Subject: The Solutions that can be Named are not the Solutions | Frankly 67 23 minutes 25 seconds

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The Solutions that can be Named are not the Solutions | Frankly 67
23 minutes 25 seconds

<https://youtu.be/1ea4hml2xmk?si=gHCx6eCPn-OMfrzf>

The speaker outlines the "human predicament" we face - our unsustainable global energy use, ecological overshoot, and the complex challenges of climate change, biodiversity loss, and more. However, the speaker is hesitant to propose specific "solutions," arguing that this is more of a "predicament" than a problem with clear fixes.

The speaker explains that responses to this predicament need to consider multiple dimensions - the superstructure of ideas/values, the social/economic structures, and the physical infrastructure. Solutions must also account for different scales (individual, local, global) and timelines (pre-crisis, crisis response, long-term).

The speaker argues that publicly presenting "solutions" can be counterproductive, as human systems quickly adapt and respond to new information. The most effective responses may need to remain unseen or unpopular. The speaker also acknowledges the difficulty in knowing the right path forward with certainty.

Instead, the speaker emphasizes the importance of first helping people understand the fundamental dynamics at play - the interconnections between energy, money, technology, and environmental impacts. From this foundation, individuals can then determine their own values and strategies for navigating the challenges ahead.