

Jenna Kay

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To: Jenna Kay; Amy Koski; sylvia@mosaicresolutions.com; Dana Hellman; tlunsford@parametrix.com; Harrison Husting; Nicole Metildi; Ben Duncan
Subject: Asknature.org

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Asknature.org

When you ask what it is that life wants, the continuity of life, the criteria for success is that your genetic material survives infinitely and that means that you're in a conundrum because all you can do to ensure that life will continue is to take care of the place that's going to take care of your offspring 10,000 generations from now.

- Janine Benyus

If I could reveal anything that is hidden from us, at least in modern cultures, it would be to reveal something that we've forgotten, that we used to know as well as we knew our own names. We live in a competent universe on a brilliant planet surrounded by genius. Biomimicry tries to learn from and take design advice from this genius.

- Janine Benyus

Biomimicry is innovation inspired by nature.

Okay we're going to make this but how are we going to make this? What materials are we going to use? Then we turn two lives principles which is a much longer list of nature's eco checklist. Biomimicry can help us go towards the goal of getting more bioregional with our material use with using things that are common and abundant rather than rare and that you have to mine. Life really doesn't do that. Going towards a circular economy which would be amazing so we are not continually going after virgin raw material. Life has perfected that by using a limited, a parsimonious material palette, a parsimonious element palette, and energy fluxes that can be done in or near your body because that's how life makes things.

Parsimonious: frugal