From: Cnty 2025 Comp Plan
To: Steve Rogers; chair@clarkcountydems.com; Cnty 2025 Comp Plan
Cc: Oliver Orjiako; Jose Alvarez; Rebecca Messinger
Subject: RE: Add Affordable Housing Tracking to the Comp Plan on Oct 1
Date: Tuesday, September 29, 2026 8:00:00 AM
Attachments: image001.png
image002.png
image003.png
image004.png

Good day, Steve,

Thank you very much for submitting comments related to the 2025 Comprehensive Plan update.

These will be added to the Comprehensive Plan Index of Record. I am forwarding to additional staff, including Rebecca Messinger from the Council's Office for awareness and to add to their record.

Best,

Jeff Delapena
Program Assistant
COMMUNITY PLANNING

564.397.4558

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From: Steve Rogers <sfrog_acc@outlook.com>
Sent: Monday, September 28, 2026 8:48 PM
To: Wil Fuentes <Wil.Fuentes@clark.wa.gov>; Sue Marshall <Sue.Marshall@clark.wa.gov>; Glen Yung <Glen.Yung@clark.wa.gov>; Matt Little <Matt.Little@clark.wa.gov>; Michelle Belkot <Michelle.Belkot@clark.wa.gov>; chair@clarkcountydems.com; Cnty 2025 Comp Plan <comp.plan@clark.wa.gov>
Subject: Add Affordable Housing Tracking to the Comp Plan on Oct 1

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Dear County Councilors,

Affordable housing is an emergency and needs to be treated like the crisis it is. If we are to be a thriving and desirable place to live, we must address this emergency now. During your public hearing on October 1, please add a commitment to set affordable housing goals, track progress, and adjust as needed, using the data already being provided to the county by the state under SB 5587, which passed in 2025.

Setting goals, tracking progress, and adjusting as needed is fundamental for responsible management toward any goal, and affordable housing certainly deserves this level of seriousness and focus. Failing to set goals and track whether you are meeting them indicates a lack of seriousness regarding the affordable housing crisis that impacts so many Clark County families.

On October 1, please establish in the comprehensive plan a standard PDCA cycle based on the principles of lean management. Set goals, measure progress, and Plan, Do, Check and Adjust as needed to reach your goals and increase the supply of affordable housing for Clark County's people.

Setting goals, measuring whether you are reaching them, and adjusting as needed is not asking too much. Please add this simple commitment to set goals and track progress on affordable housing into the comprehensive plan, at your October 1 hearing.

Sincerely,

Steve Rogers

(360)921-5463